The **Economist**

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Le Fonti Awards & CEO Summit 2018: A World of Innovation

Promoting innovative excellence at world famous venues in international economic centers

"Innovation is the future, and we aim to give companies from around the world the opportunity to shine their stars and promote their innovative ideas", declared Le Fonti's President and CEO, Guido Giommi, "We believe that the more companies are recognized for their innovative culture, the greater the possibility that they will embrace the change which our society is headed towards." The Awards ceremonies, organized and promoted by Le Fonti, the independent media & research company with over 15 years of experience, are now in their 8th year with 38 gala events organized worldwide, including Hong Kong, New York, London, Milan and Dubai. Over 500 companies have been recognized for innovation, sustainability, leadership, internationalization and education. Big corporations and local excellences alike have been distinguished for their successful achievements. One of the most innovative ideas proposed last year was from an Italian company whose goal was to help companies manage their businesses better with a more intelligent, long-term vision. "Change your business model, and don't work for the warehouse anymore; produce just what you sell!", said Maurizio Porta, CEO of Porta Solutions, awarded Excellence of the Year for Innovation and Leadership Flexible Production Italy. The company's "Flexible Production Method" represents a production philosophy that helps companies to produce only what is sold, cutting down on stock and increasing cash flow. Mobiweb has been awarded as Excellence of the Year in the SMS messaging sector and E-Global Trade & Finance Group as Broker of the Year in the Forex Investment Business. Other important innovative companies include ActivTrades. Italy which was awarded Forex Broker of the Year and Amicucci Formazione for Excellence of the Year for Education in Italy. Innovation is at the heart of the real estate industry in the Middle East and the Le Fonti awards recipients made clear their objectives throughout the CEO Summit held in Dubai. "It's not about working hard, but working smart. Learning to adapt and innovate...that's what makes you stand out", said Dr. Hani Gharbawi, a two-time winner who, with these words of wisdom, represented Emaar-The Economic City, awarded real estate development project for the Middle East along with ZAS and SAK Real Estate, all repeat winners. Nashwa Al Ruwaini of Pyramedia continued her undisputed reign as CEO of the year in Media & Entertainment Middle East for the fourth year in a row. Moreover, the Asian giants HGC Global Communications, formerly known as Hutchison, and Towngas Telecommunications were repeat winners in the TLC sector, while Max O'Cisse, CEO of African Open Sky was awarded outstanding













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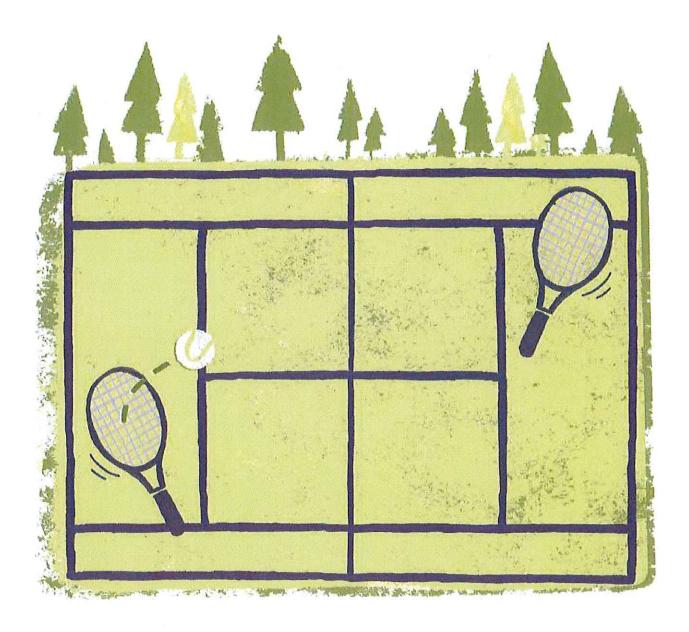


representative of the African aviation industry. Alawwal Bank was awarded Bank of the Year Middle East and its director, Soren Nikolajsen also won CEO of the Year in the region. Finally, the Le Fonti Legal Awards went to Guido Carlo Alleva, Founder and Senior Partner of Alleva & Associati for Lawyer of the Year White Collar Crime Italy, Al Rowaad Advocates and Legal Consultants for Family Law from the United Arab Emirates, the Giovanni Paolo Accinni Law Firm for Legal Team of the Year in Commercial Criminal Law, and Roberto Pisano, Founder and Managing Partner of Studio Legale Pisano, for Lawyer of the Year International Criminal Law Italy. Mr. Alleva has been renown for his profound and solid understanding of corporate and financial crimes, especially in the banking sector, and has now become an important symbol in the industry. The selection procedure was conducted by the Scientific Committee of Le Fonti as well as by a team of financial, legal, and economic journalists from over 120 countries throughout the world. The winners were indicated by a panel of journalists and members of the Le Fonti editorial staff. Our next event will be in Milano on May 25th, 2018 at the Italian Stock Exchange.

Visit our website for more information:

www.lefontiawards.com

1. The Italian Stock Exchange;
2. Guido Giommi, Le Fonti's President & Founder; 3. Guido Carlo Alleva, Founder and Senior Partner of Alleva & Associati;
4. Ricardo Evangelista, International Desk Manager, Activtrades;
5. Marco Amicucci, Project Manager and Federico Amicucci, Digital Project Manager, Amicucci Formazione; 6. Nashwa Al Ruwaini, CEO of Pyramedia;
7. Janis Baltalksnis, Country Sales Manager Thailand, E-Global Trade & Finance Group; 8. Peter Kappos, Head of Strategic Partnerships at MobiWeb;
9. Max O' Cisse, CEO African Open Sky; 10. Roberto Pisano, Founder and Managing Partner of Studio Legale Pisano; 11. Maurizio Porta, CEO of Porta Solutions; 12. Studio Giovanni Paolo Accinni & Associati.



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